



Celebrate Folly Beach's eclectic beachside cuisine at the annual **TASTE OF FOLLY** hosted by the **FOLLY ASSOCIATION OF BUSINESS**.



Begin your weekend with the Taste of Folly **Cocktail Competition** on **Friday, January 17**. All of your favorite Folly restaurants and bars will compete with their own cocktail creations to earn the title of best cocktail on the beach.

Continue the celebration on **Saturday, January 18**, with the **Savory Saturday Center Street Event** from 10am until 4pm. This family-friendly street closure event will include live entertainment across three stages, 60+ arts, crafts, and food vendors, multiple kids areas, server Olympics, hot dog eating and oyster shucking contests, cooking demonstrations, and more!

\$10,000 - THE EPICUREAN

- 🍷 Logo and Weblink on the Festival site
- 🍷 Logo and hyperlink on all marketing platforms
- 🍷 Social media shout outs
- 🍷 Naming rights of the Savory Saturday event
- 🍷 20x20 booth at Savory Saturday
- 🍷 Logo on shirts and small promo item

\$5000 - THE GOURMET

- 🍷 Logo and Weblink on the Festival site
- 🍷 Logo and hyperlink on all marketing platforms
- 🍷 Social media shout-outs
- 🍷 Title Sponsor of the event [entrances, kids zone, perimeter signage]
- 🍷 20X20 booth at Savory Saturday
- 🍷 Logo on shirts
- 🍷 6 Free shirts
- 🍷 4 Party Tix to the Cocktail Competition
- 🍷 4 Free tickets to Savory Saturday
- 🍷 Presenting Sponsor Listing
- 🍷 Logo on Banner Ads, Posters, and Flyers

\$1000 - THE FEAST

- 🍷 Logo and Weblink on the Festival site
- 🍷 Logo and hyperlink on all marketing platforms
- 🍷 Social media shout-outs
- 🍷 Sponsorship of Small side street stage
- 🍷 10x10 booth at Savory Saturday
- 🍷 Logo on shirts
- 🍷 3 Free shirts
- 🍷 2 Party Tix to the Cocktail Competition
- 🍷 Presenting Sponsor Listing
- 🍷 Logo on Banner Ads, Posters, and Flyers

\$250 - THE NIBBLE

- 🍷 Logo and Weblink on the Festival site
- 🍷 Logo and hyperlink on all marketing platforms
- 🍷 Social media shout-outs
- 🍷 2 Free shirts

- 🍷 10 Free shirts
- 🍷 6 Tickets to the Cocktail Competition
- 🍷 8 Free tickets to Savory Saturday
- 🍷 2 Night complimentary hotel stay
- 🍷 Presenting Sponsor Listing
- 🍷 Logo on Banner Ads, Posters and Flyers

\$2500 - THE FOODIE

- 🍷 Logo and Weblink on the Festival site
- 🍷 Logo and hyperlink on all marketing platforms
- 🍷 Social media shout-outs
- 🍷 Sponsorship of the Main Stage at the event
- 🍷 10x10 booth at Savory Saturday
- 🍷 Logo on shirts
- 🍷 4 Free shirts
- 🍷 2 Party Tix to the Cocktail Competition
- 🍷 4 Free tickets to Savory Saturday
- 🍷 Presenting Sponsor Listing
- 🍷 Logo on Banner Ads, Posters, and Flyers

\$500 - THE NOSH

- 🍷 Logo and Weblink on the Festival site
- 🍷 Logo and hyperlink on all marketing platforms
- 🍷 Social media shout-outs
- 🍷 10x10 booth at Savory Saturday
- 🍷 Logo on shirts
- 🍷 2 Free shirts
- 🍷 2 Free tickets to Savory Saturday

\$150 - THE AMUSE-BOUCHE

- 🍷 Logo and Weblink on the Festival site
- 🍷 Social media shout-outs
- 🍷 2 Free shirts

IN-KIND SPONSORSHIP

In-kind sponsorship is a valued part of our festival, and we welcome the donation of your time, goods, and services with open arms.

Ideal In-Kind Sponsorship for our Taste of Folly Festival:

VENUE PARTNER - be the host-with-the-most for one or more of our marvelous events!

DRINK PARTNER - donate alcohol for our cocktail competition OR donate cups/cup funds for the purchase of 3000+cups

FOOD PARTNER - our volunteers are so busy food is the last thing on their minds!

MEDIA PARTNER - help us reach all foodies and get the word out

MERCHANDISE - Wristbands, t-shirts, and cups